

## Communication Advisory Task Force

### Agenda

Wednesday, February 9, 2022 from 4:15-5:15 pm

MSA Room 2A

Present (underlined): Tammy B., Maggie B., Cecelia D., Justin G., Jen H., Jessie H., Kate H., Girish J., Heather K., Ali M., Joell P., Teresa W.

#### **Purpose of Committee (updated after September 2021 Meeting)**

1. to advise and maintain procedures and guidelines relating to MSA's branding, marketing and external communications.
2. to give feedback on communication between different school related groups.
3. to give feedback on communication between school community members.
4. to review MSA website components for accuracy and standardization.

#### **Agenda Items**

- I. Discuss roll out of strategic plan (anticipate a February approval by BOD)
- II. Website Updates (Justin)
- III. Executive Directors Blog discussion (Dodge) and provide ideas for what task force members would like to see added to the Blog
- IV. Parent/Teacher Concerns

Next meeting: March 16, 2022 at 4:15 PM (note date change due to MSA Spring Break).