

### Wednesday, April 6th, 2016 Communications Committee notes

Present: Joe Burianek, ~~Mark Greseth, Nick Bornt, Jacob Jensen~~, Jen Heydt-Nelson, Jeana Albers, ~~Markell Anderson~~, Heidi Bardwell, Jeana Albers, Justin Gehring, Catherine Roath, Joell Pundsack, Anna Li

#### **Next meeting: Wednesday, May 4th, 2016.**

- Video viewing: 9 videos to select from for the MSA promotional video. A video was selected (#7) as a favorite. Three others were also selected. Typos will need to be fixed. Hoped for next meeting to have the revisions done by and then put on the MSA website. Also, pending permission from Mr. G. and media release.
- Heidi combined the press release documents and she will likely shorten it up to be added into the communication folder. This is not an SOP, just a guideline. "Press Release Guidelines" document. Hoped for later this week.
- Jen mentioned Academic Committee's discussion of April 6<sup>th</sup> meeting that we should have communication to the parents about MSA's rigor. Justin G. has proposed that a video be made that they could watch.
- John, Joell, and Mr. G will be working on the plaque for Sophia Grindland