

Annual Fund Sub-Committee

Meeting Agenda for 9-16-21 from 4:30-5:30 pm

Location: Bldg. A staff lounge in office or via Zoom

<https://us06web.zoom.us/j/81155191167?pwd=dmJWSG5aMEtwQXZXblgvaitlaTJOUT09>

Members: Annie Cardenas(note taker), Cecelia Dodge, Justin Gerhring, Lela Olson (chair), Cody Schniepp, and Deborah Webster Members present highlighted in yellow and Notes in RED

1. Review sub-committee's charge: To develop and execute specific fundraising campaigns to support the goals of the MSA strategic plan. We agree this is still the charge
2. Review of Annual Fund committee's work over the past few years
 - See the table below prepared by Dr. Olson-discussed with sub-committee
 - Decided there will be two major fundraising events.
 - a. GTTM (Give to the Max-November 18th is the official date-we will probably fundraise through that week
 - b. Still deciding on a Spring/May event. Dragon Dinner or Carnival. Put which on hold to focus on Fall Fundraiser
 - c. Never did celebrate our 20th anniversary (event canceled due to pandemic-may do it this year in spring with either Dragon Dinner or Carnival)
3. Fundraising at MSA: Outside of the Annual Fund group's efforts, what does fundraising at MSA look like? Which other groups hold fundraisers? When? For what purpose?
 - To Deb and Annie's knowledge, only fundraising event is PTO -in announcements for a family amount
 - Purpose for GTTM fundraiser will be Curriculum for to address social emotional learning (versus health) and teacher grants
4. Planning for Give to the Max Day on November 18, 2021
 - a. Primary or sole fundraiser? Decided on a fundraiser-with GTTM in fall and either Dragon Dinner or Carnival in Spring (To be determined- spring fundraiser later-start focusing on GTTM now)
 - b. Identifying fundraising needs and setting a goal
 - Decided on \$50,000 goal for GTTM in November
 - Needs (not set in stone)-Curriculum for Advisory (all grades) and teacher grants from GTTM
 - have not discussed Spring Fundraiser needs
 - c. Ways to give
 - We will use the GTTM platform for raising money for fall.
 - Will talk to Justin about how we managed Credit Card giving (including cars week of GTTM), checks, cash and keeping track of who gave what in the past.
 - d. Next steps
 - Focus on GTTM-Annie gave sub-committee members a list of items/dates of

what needed to be done when from prior GTTM fundraisers.

- went through those notes
- Will set set meetings on third Thursdays of the month-4:15pm (unless parents find it difficult to attend that early)
- Lela will send an email asking community members to join our group before next meeting and will offer a Zoom option to participate
- By next meeting (October) we will be in full GTTM fundraising mode with some other parent/community members on the sub-committee hopefully

Table of previous fundraising prepared by Dr. Olson.

School Year	Event	Net Funds Raised	Summary
2020-2021	Give to the Max Day	\$29,000	Had an outside livestream for fundraising as students were in virtual learning; funds spent primarily on technology (SMART board, WiFi access points, classroom teacher requests,
2019-2020	Family Fun Shoot	\$2200	10-5-19 trap shooting event and raffle.Held at South St. Paul Rod and Gun Club from 10:00am-2:00pm.
2019-2020	Give to the Max Day	\$55,000	11-14-19. Giving Nov. 14-18 with two days of carpool line donations. Goal of \$50k was met. Funds for technology, field trip transportation, hydration stations in A and B, and staff impact grants (about \$10k). Ice cream/popsicles in advisory and homework-free weekend to celebrate.
2019-2020	Carnival/20th Anniversary Celebration		Set for May 2020. Cancelled due to pandemic.
2018-2019	Family Fun Shoot	\$1940	Trap shooting tournament and silent auction on 10-6-18 from 10am-2pm. Held at South St. Paul Rod and Gun Club.
2018-2019	Give to the Max Day	\$45,440	11-15-18. Donations accepted on 11/15-11/16 via GTTM website, Paypal, check, cash, and other. Goal of \$50k. Funds for student technology, upgrades to stage, teaching materials and staff impact grants.
2018-2019	Dragon Dinner	(did not find in meeting minutes)	4-13-19 at Lake Elmo Inn Event Center, 6-9 pm, \$50-55/ticket, 21 years+, appetizers, silent auction, games of chance, incoming 6th grade families invited. Donations paid for 20 staff members to attend for free. Focus for funds = student laptops.