

Annual Fund Committee Agenda  
August 10, 2017 4:30 pm  
Room 9

- I. Members Present - Tom Johnston, Deb Webster, Jacki Frazer, Noah Langseth, Merrily Karel, Dan Swanson
- II. Raffle/Gambling control board update - Cannot conduct any more raffles this calendar year because of raffle activities done without a permit at the Dragon Dinner. Will apply for LG220 permit with the MN Gambling Control Board in January.
- III. Trap Shooting Fundraiser Update
  - A. Date: September 23rd, South Saint Paul Rod and Gun Club
  - B. Dan Swanson - Chair
  - C. Where/what will the funds be used for?
    - \$40 fee, three fields. Still unsure how much will be profit, hoping for approx. \$10 per ticket with the hope of attracting more participants than 2016.
    - Dan will be at the Trap Team table during Back to School, but will have information. AFC will tag team the Trap Shooting Fundraiser table.
- III. Dragon Dinner Update
  - A. Date: April 14th, Lake Elmo Inn Event Center
  - B. Jacki Frazer - Chair
    - \$35 per person cost, ALL inclusive. No extra fees for projector, microphone, etc.
    - Theme for the year will be "Spreading Our Wings"
- IV. Give to the max update:
  - A. Date: November 16th
  - B. Chairperson needed
    - Table on back to school night, volunteer for updates on Nov. 16th
    - Some type of "contests"
    - Business matching of funds?
- V. Member recruitment?
  - A. More parents?
  - B. Volunteers for events
    - a. Specific jobs/tasks?
  - With addition of Dan Swanson and Jacki Frazer, we have about 10 members.
- VI. Fundraising database
  - Need official fundraising "Thank you" letter/receipt tracking from the school for donations so that they can be legally deducted from taxes.
    - This was not done last year and needs to be addressed.
  - May need to consider someone that spend considerable time to develop the database.
  - Merrily looked into using "Donor Perfect" as a fundraising interface platform. [www.donorperfect.com](http://www.donorperfect.com). Also looking into other products.

- Is there a system that will interface with our current accounting system software?
- Also, looking ahead, summer of 2019 will be MSA's 20 year anniversary.

VII. Ideas for AFC funds?

A. \$75,000 goal for year

- Ideas
  - School mascot
  - Development person
  - Projector for gymnasium
  - Equipment for weight room (007)
  - Student laptops/technology
  - Parent and teacher surveys to see desires or needs
  - Other?

IX. Next meeting Thursday, September 14th, 4:30, Room 9A