

Annual Fund Committee Meeting Notes

Wednesday, April 5, 2017

4:30pm – 5:30pm / Building A Room 9

I. Members Present: John Gawarecki, Romelle Pornschloegl, Merrily Karel, Ali Thames, Barbara Gray, Deborah Webster, Ken Thielman, Mona Hayashi,

II. Give To The Max Update

a. Revenue

Some members think the total doesn't look accurate. BKDA claims that \$61,400 has been donated. Some possible issues include the fact that some other sources of income are included (like boxtops) and some company matches may not be showing up. Romelle will talk to Amanda and see if we can clean this up.

b. Expenditures

The only thing that is showing up for this is the dragon painting. Blinds, computers, electrician, etc. expenses aren't yet showing.

III. Sounds of Hope Update

Went really well. Generated 1,300 worth of donations. Jerry was very generous to let this money go to our fund.

IV. Chamber of Commerce Update

Board approved membership, but the CoC board needs to approve MSA as a member..

V. Dragon Dinner 2017 Update

There won't be final numbers for a while because of the wide variety of sources of income. There were a number of handouts provided detailing some of the sources of revenue. There are audits that Justin wants to make sure happen: (1) approximately \$19,978 collected for tickets, line item sales, beads, misc. donations, etc. (2) approximately \$21,000 credit card receipts and other sources of revenue from activities and auctions throughout the night. These numbers

don't include expenses.

In addition, we have received about \$5,000 in donations since the event ended!

Some other comments include that there were quite a few people who obviously hadn't been at this type of event, before. So, there was a big learning curve for many of the attendees to include silent auctions (many people showed up too late to bid), live auction, heads and tails, etc. As a result, a lot of items went for less than was expected at the auctions. However, this will help in advertising for the next time this event happens.

There wasn't a lot of teacher, coach, or Administration buy-in for this event. There are a lot of things teachers, administrators, coaches and Board members could offer as auction items (parents will pay for teacher time!) and this doesn't cost much on the donor side. Information was provided in form of Dragon Dinner folder. Base on lack of response, it may not have been read. More communication early on is needed.

Next time it would be helpful if there were more stakeholders who solicit donations for auction items other than the Dragon Taskforce members.

Some discussion occurred as to when this event should be scheduled. Spring break is an issue during this time of year. A lot of other things are happening at the end of the school year. End of March was consensus.

This group suggests that we do an online Tail End Auction offering the items that didn't sell at the Gala. The group voted to begin this on April 23.

Overall, this was a great learning experience and the next event will be even better.

All the volunteers were awesome! The committee recommends that each volunteer be given a Dragon Glass at a future thank-you event.

VI. Future Endeavors

a. BW3 – Zupas Partnership

Buffalo Wild Wings wants to know if MSA is interested in having one night a week when we receive a percentage of the receipts. It was suggested that we should contact some other restaurants for this effort, too.

Zupas has team events that we could get involved with.

It was also suggested that we could improve participation if staff members would volunteer to attend to go, too.

Final suggestion was that these restaurant events should be done with and for activities and that the AFC concentrate on the big events (GTTM and the Gala). Romelle will contact the venues and give the information to the coaches and team leaders to organize.

b. 20th year celebration (Merrily)

It was pointed out that the beginning of the 20th year won't happen until the 2018 - 2019 school year. So, in the fall we must recruit a committee for this event. It was suggested that the gala that year should include heavy recruitment of alumni.

A discussion of how to get more parents to volunteer happened. Justin pointed out that specific targeting for volunteers must occur. Many parents don't know how to volunteer, so we must do a better job training parents.

VII. Next meeting is May 10, 2017 4:30 room 9.