

Annual Fund Committee Meeting Notes

Wednesday October 12, 2016

4:30 pm – 6:00 pm/ Building A Room 9

- **Members Present:**
 - Romelle Pornschloegl, Ali Thames, Barbara Gray, Ken Thielman, John Gawarecki, Merrily Karel by phone
 - Absent: Mona Hayashi (cannot make Wednesday meetings but will help when asked upon), Shannon Froberg, and Sandy Proulx stepped down from membership
- **Sporting Clays Tournament and Raffle**
 - Results
 - 307 tickets were sold; there were 15 participants in the shoot and 8 additional who only ate dinner.
 - There were six sponsors for a total of \$2,450.
 - Total Revenue 6,150. Expenses were \$1,740; this left a profit of \$4,410. This is considered a success considering it's the first event like this.
 - Volleyball and Cross Country will receive the most funds based on participation.
 - Lessons learned
 - Start planning now if this event will be done next year. Assign someone to lead the effort and start looking for sponsors, now.
 - Get the Trap Team involved, immediately, and get more students involved in selling tickets.
 - Consider lowering ticket prices. Look at areas to reduce expenses such as ticket printing.
- **GTTM Timeline:**
 - A discussion on how to use the money resulted in the decision to survey the students and parents for input.
 - The website give tab is being adjusted and we are still going on the assumption that Justin will have PayPal ready to go.
 - Justin provided a list of some alumni addresses, these people will be contacted directly.

- A discussion on student prizes concluded that we can keep the cost down by eliminating gift cards. A free lunch and breakfast will again be group participation prizes. An additional prize for an individual will be free pizza for the rest of the year on pizza day. Again, prizes will be awarded by a drawing of qualified participants.
- The kick-off assembly will be shortened and run by the student council.
- Romelle provided a printed time line of actions, responsibilities were assigned. Most of the actions of previous years such as email and facebook blasts, thermometers, and lunch time reminders, will be continued. Some ideas were floated to include a Dragon directing us like Uncle Sam to donate, and a participation thermometer may be attempted.
- Romelle will get students to produce a new video for GTTM.
- The school received about \$65,000 last year. A reasonable goal for this year is \$70,000.
- **Spring Fundraising Event**
 - Sit down dinner for 250 participants with music and live and silent auctions.
 - Possible dates include March 3, 4, 31 and April 1, 21, 22.
 - Possible locations include Oak Marsh Golf Club, Lake Elmo Event Center, Prom Center (New Name?), Prestwick.
 - This event is dependent on volunteers and coordinating with the Parent Team is a necessity
 - Based on previous experience with auctions/dinners, MSA would hope to raise at least 30,000.
 - Committee needs a budget to reserve hall and caterer, print invitations, purchase decorations.
 - Romelle, Star, and Barbara will speak at Open Forum to ask for permission to hold event and budget allowance.
- **Meeting Date**
 - Next meeting is Wednesday October 26th at 4:30 Room 9.