

Annual Fund Committee Meeting

Wednesday, November 19th, 2014

7:30 A.M. – 8:30 A.M. /Room 5

Minutes

- I. Welcome. Present: Annie, Bob, Joell, Michelle, Krista, Julia, Deb, Mary, Mona and Alice (by phone). Welcome new member Michelle Jwanouskas.

- II. Update from GTTM Day (30 minutes)
 - Current Amount Raised: To date, \$41,854. More donations are coming in and by next Wednesday we will have a total figure to announce to the MSA community. There was a request for previous years' data in terms of how much was raised vs the goal and the average donation and the percentage of families participating, but the data does not exist. We just know that the amount raised this year and last year was significantly higher than previous years.
 - What went well: email blasts and preparation for the actual day.
 - What were the challenges: website snafus and not having an accurate running total of how much was donated. Golden tickets and how they were awarded (Krista will work with Julia to challenge this with GiveMn).
 - Plan for the next week (in terms of raising money): Final amount will be announced as well as the class prize winner and individual prize winners (Mona will work with TeriSue on this with Julia).
 - Big Prize and Small Prizes: Results; when announced: See above. Julia will try to bring in a glass jar so it can be displayed in the office. Will get student volunteers or Bob or both to draw names for prizes. (Joell will work with Julia on this).

- III. Things to do (see GTTM schedule).
 - Thank you on webpage: Board thank you is on webpage. Thank you Alice. (Michele will work with Joell to revise a bit).
 - Thank you letter from Director: Done by email.
 - Personal thank you notes: Annie has this all organized and planned for. Deadline is December 15th. Annie needs names/addresses of people who donated. (Annie will work with Joell on this).

- Preliminary report of GTTM results: Due by December 15th. Julia will work with TeriSue for figures before TeriSue leaves and then will work with Joyce.
- Anything More: (1) Need to do more work on the MSA Webpage in terms of the Give Tab and the difference between a charter school and a regular public school. (Michele has offered to work on this with Joell. Deb will give Michele what has already been done so she can revise/modify.) (2) Will develop a survey to go to parents about GTTM day/results/and opinions about giving and prizes. (Krista and Michele will work with TerriSue about having students put this together in their statistics class and then modify it as needed)

IV. Next meeting: Wednesday, December 17th at 7:30 (Julia can't make it until 7:45, usually)

****Future meetings will be every third Wednesday of the month at 7:30 am unless otherwise noted.**

Agenda for next meeting:

- GiveMn preliminary report
- Report on thank yous, prizes, class prize, etc
- GTTM survey progress/or results
- Ideas for GTTM Day next year (maybe in Jan)
- AFC Goals: grants? Other forms of giving?
- What is being purchased with GTTM funds and when? (esp work with Academic Committee to get teachers to submit requests for grant money)
- Need for permanent stockbroker (or something like that) to take gifts of stock given to school during GTTM or at other times
- Box Tops
- Some sort of Spring event like a Music-a-thon/Sing-a-thon (Michelle)

V. Adjourn